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INSIDE

Enwan Media Hub

COMPANY PROFILE · 2026/27

Africa, in *full colour.*

The impact storytelling agency.

ENWANMEDIA.COM

ENWAN MEDIA HUB LTD · KENYA

OUR NAME

Enwan.

Dholuo for "it is us."

Africa's impact has mostly been told by outsiders looking in. We tell it from the inside: as people who belong to the story, working with the people who live it.

It is us telling it

African storytellers, telling African impact, to the world.

It is us, together

We join your team as partners, in the room from day one.

It is us, on screen

The people in our films watch them and say: yes, that is us.



One name. *Four worlds.*

Enwan sounds at home in Nairobi, Cairo, Benin City and Glasgow. Each meaning says something about how we work.

KENYA · DHOLUO

Enwan

It is us.

Who tells the story: insiders, people who belong to it. Our origin and our promise.

ARABIC

عنوان

unwān

The title. The headline. The address.

What we make: the headline the world remembers, and a home address for the story.

NIGERIA · EDO STATE

Enwan

A people and a language of Akoko-Edo, a name tied in local tradition to strength and wisdom.

How we work: steady under pressure, wise enough to listen first. One name, from the shores of Lake Victoria to the banks of the Niger.

SCOTLAND, IRELAND, WALES · AN ECHO

Ewan · Owain

Youth. Born of the yew. Well-born.

What we promise global partners: young energy, deep roots, world standard. Like the yew, built to last; like the name, at home in any boardroom from Nairobi to London.

It is us, writing the headline, with the strength and wisdom of where the story lives.

An impact storytelling agency, *born in Kenya.*

We work with governments, research centres, NGOs, summits and purpose-led brands whose work is changing lives in Africa. We help them get that change seen, believed and backed: by funders, investors, ministers, partners and the people it is meant for.

Strategy, creative, film and live production under one roof. Field-ready crews who are as comfortable on a shamba as at a summit. A written ethics code on every project.

FOUNDED
2022
Enwan Media Hub Ltd, Kenya

EXPERIENCE
50+ years
combined across the team

PRACTICES
4
Strategy · Creative · Films · Live

WHERE
Kenya
Working across the region

WHAT WE BELIEVE

The world would be a better place if Africa's impact were told from the inside.

Impact that isn't believed *doesn't get funded.*

−26%

The money got scarcer

Bilateral aid to sub-Saharan Africa fell by a quarter in 2025. Funders now choose what they understand and trust.

$4.2bn

The story has a price

The estimated yearly cost of stereotyped media coverage to African borrowing. Narrative is economic.

25 → 4

Local, promised but undelivered

Donors pledged 25% of humanitarian funding to local partners. About 4% reached them directly in 2025.

Sources: OECD preliminary ODA data 2025 (2026); Africa No Filter and Africa Practice, The Cost of Media Stereotypes to Africa (2024, modelled); ALNAP, State of the Humanitarian System 2026.

From the outside, Africa looks one colour. From the inside, it is full colour.

The world sees crisis, charity and safari. We see scientists, farmers, founders, rangers and ministers. Every Enwan story is built in four parts, so it moves people and holds up to scrutiny.

People

The people who lived the change, named, in their own words and language.

Proof

What changed and by how much, with evidence on screen.

Place

Real, named places in full colour. Never "somewhere in Africa".

Path

A clear next step: fund, partner, adopt, visit. Every story ends with a door.

Four practices. *One team.*

Enwan Strategy

Thinking before making.

- Impact narrative & messaging
- Communications strategy
- Brand positioning
- Audience research & audits
- Measurement & reporting

Enwan Creative

Ideas, campaigns, design.

- Campaign platforms
- Copy & scripts
- Design & animation
- Photography
- Social & digital content

Enwan Films

Our flagship craft.

- Documentary & docu-series
- Impact & brand films
- Summit master films
- Commercials
- TV shows

Enwan Live

In the room and online.

- Summit & event content
- Livestreaming
- Virtual production
- Activations
- Partner production in Kenya

Six ways to get *your impact believed.*

01 · STRATEGY · 3 WEEKS

Impact Narrative Sprint

Audit, audience map, core narrative, message house and a bank of ten field stories.

02 · FILM · 6 TO 10 WEEKS

The Proof Film

A 3 to 5 minute flagship film for funders, investors and boards, with cut-downs and stills.

03 · LIVE · PER EVENT

Summit Storytelling

Opening and thematic films, speaker cards, same-day highlights, photography and social.

04 · RETAINER · MONTHLY

Story Engine

A steady flow of proof from the field: a short film, social cuts, photos and a case study every month.

05 · CAMPAIGN · 8 TO 12 WEEKS

Adoption Campaign

Creative, content and activation that get people to use the thing: an app, a fuel, a service.

06 · PARTNER · ON DEMAND

Partner Production

For international agencies and producers in Kenya: crew, access, locations, fixing and post.

The Enwan Shift: stories that move people *from seeing to doing.*

A campaign works when a real person changes what they do: plants by the calendar, switches fuel, vaccinates the herd, adopts the app. We find the barrier first, using COM-B (can they, does their world let them, do they want to), then plan the story through four shifts and every ring around the person: household, community, services and policy.

01 · SHIFT

SEE

"I know this exists."

Story job: Put a real person in a real place in front of them, in their own language.

Hero film · radio · outdoor · social

02 · SHIFT

BELIEVE

"People like me do this, and it works."

Story job: Proof from peers and trusted voices: farmers, chiefs, vets, extension officers.

Testimonial series · community screenings · local radio

03 · SHIFT

TRY

"I know how, and I can start today."

Story job: Make the first step easy and visible: where, how much, who to call.

How-to clips · demo days · WhatsApp and USSD prompts · agent kits

04 · SHIFT

KEEP

"I do this now, and I tell others."

Story job: Celebrate early adopters and turn them into messengers.

Champion stories · SMS reminders · community awards · Story Engine

Measured by behaviour: pre-tested with the audience, baseline and endline on knowledge, attitude and practice, uptake data from the partner. Built on COM-B, the socio-ecological model, stages of change, diffusion of innovations and the P-Process.

From brief to *impact*, in five moves.

01 · DISCOVER

Listen

Goals, audiences, risks and what is really true on the ground.

02 · SHAPE

Decide

The idea, the story and the plan, agreed before money is spent.

03 · CRAFT

Make

Shoot, design, edit, grade and mix to international standard.

04 · LAUNCH

Land

Get it seen by the right people, on the right platform, on time.

05 · LEARN

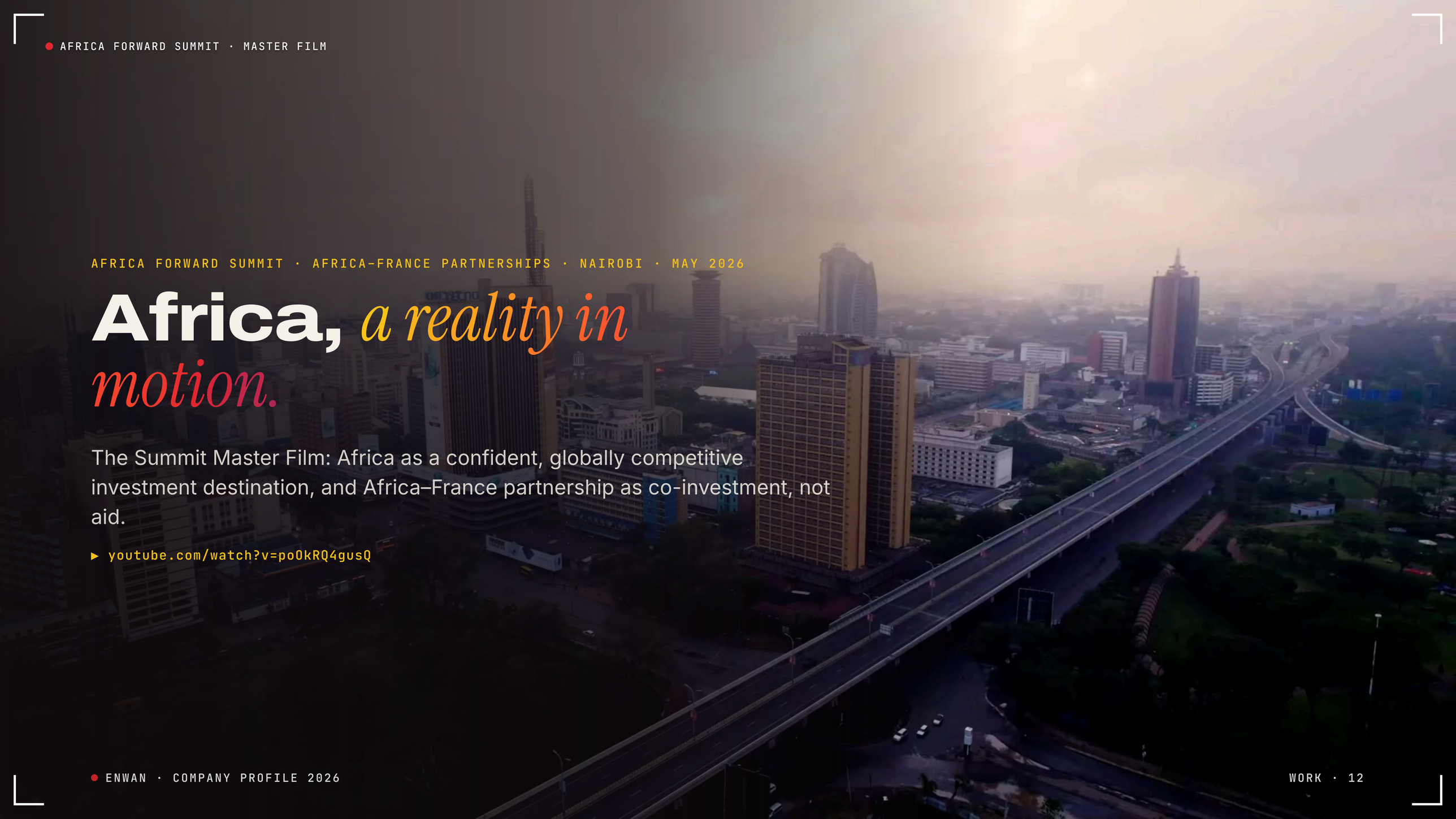
Improve

Measure what worked and feed it into the next story.

The work, *in full colour.*

Summits, climate and soil science, conservation, energy, agriculture technology and food systems. Told from the inside.





AFRICA FORWARD SUMMIT · AFRICA–FRANCE PARTNERSHIPS · NAIROBI · MAY 2026

Africa, *a reality in motion.*

The Summit Master Film: Africa as a confident, globally competitive investment destination, and Africa–France partnership as co-investment, not aid.

▶ youtube.com/watch?v=poOkRQ4gusQ

A film that answers *its own three questions.*



ACT ONE

What is Africa?

A continent once described from outside, now defining itself.



ACT TWO

What is it building?

Energy, trade, industry, digital: the systems of tomorrow.



ACT THREE

What comes next?

Acceleration through partnership and investment.

Her season, *in her pocket.*

The brief: launch and drive adoption of a digital farming assistant that improves efficiency, yields and access to market information for farmers.

Our approach: a three-part video campaign combining cinematic storytelling, animation, app demonstrations and real farmer impact stories, to make the technology accessible, useful and human.





CENTRE FOR ECOSYSTEM RESTORATION KENYA

Making nature *worth investing in.*

THE BRIEF

Explain biodiversity credits, a new way to finance conservation and restoration, to investors and policy makers.

OUR APPROACH

Landscapes, rangers and expert voices connect protecting nature with investment and impact. Complex finance, made human.







Cleaner energy, *at street level.*

The brief: a library of photography and aerials for the HASS Autogas network: stations, products and the people who serve customers.

Our approach: golden-hour stations, drone views of the forecourts in their neighbourhoods, honest portraits of attendants at work, and product photography for every channel.







Soil science, *made visible.*

The brief: document a high-level soil innovation forum through photography, videography and stakeholder interviews, capturing the technology, the conversations and the impact.

Our approach: cinematic event coverage combined with interviews with scientists, policy makers and practitioners, building a visual archive and storytelling assets for the future.

FILM · "DAKATCHA: KNOWLEDGE THAT TRAVELS"

Restoration, *in the words of those doing it.*

The brief: show community-led restoration of Dakatcha Woodland, one of Kenya's most important coastal forests, through the people protecting it.

Our approach: a film built from the voices on the ground: scientists, reserve scouts, project leads and community members, in English and Swahili, with A Rocha Kenya and the Franklinia Foundation.

MADE

Film + stills

WHERE

Kilifi, Kenya













Land, healed *and shared.*

The brief: document land rehabilitation and community partnerships around Base Titanium's Kwale operation, including the sacred Kaya forests.

Our approach: interviews with company teams, community elders and partners, aerials of the restored landscape and portrait photography, filmed with respect for Kaya custom.







Where kids *shine brightest.*

The brief: fill Kisumu Polytechnic Grounds for a day of fun, learning and discovery, and give 15+ sponsors real value.

Our approach: strategy, platform and the full campaign: key visuals, a TV and social promo, reels, countdown and ticket posts, school kits, and paid media across Meta.

VIEWS	REACH	LINK CLICKS
1.57M	**893K**	**18.8K**

Facebook, 3 to 30 June 2025. Festival day: 28 June 2025.



MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT · KENYA

One national food system, *told in ten films.*

For the Agriculture & Food Systems Transformation Summit 2026, Nairobi, 7 to 9 October.

AFSS 2026 · AGRICULTURE & FOOD SYSTEMS TRANSFORMATION SUMMIT

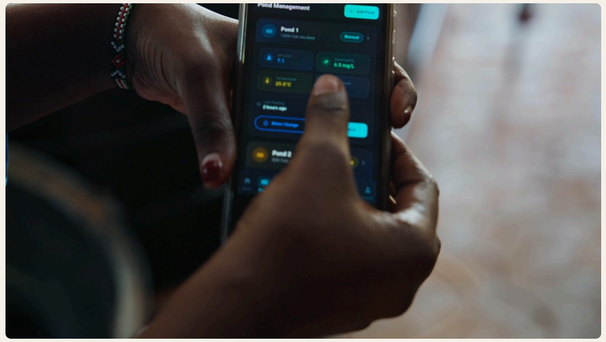












THE BRIEF

Show Kenya's food system as one connected story, from farm to market, to frame three days of national decisions on food sovereignty, jobs and shared prosperity.

OUR APPROACH

A main thematic film and a series of films on the value chains and systems that matter, each built on real producers, named places and the numbers behind the change.

WHAT WE MADE

Main thematic film · productivity, irrigation and inputs · coffee and tea · dairy · cooperatives · devolution · youth and innovation · digital agriculture · fisheries and the blue economy · institutions, finance and scale.

FILMS
10

SUMMIT
7–9 Oct 2026

WHO WE WORK WITH

Trusted where *it matters.*

AFRICA FORWARD SUMMIT — AFRICA - FRANCE PARTNERSHIPS FOR INNOVATION AND GROWTH — MAY 11-12, 2026 NAIROBI, KENYA SUMMIT	REPUBLIC OF KENYA — OFFICE OF THE PRIME CABINET SECRETARY AND MINISTRY OF FOREIGN & DIASPORA AFFAIRS GOVERNMENT	CENTRE FOR ECOSYSTEM RESTORATION - KENYA CONSERVATION	Fondation Franklinia FOUNDATION	A ROCHA KENYA CONSERVATION
The Global Biodiversity Standard BIODIVERSITY	BASE TITANIUM MINING	EF ENERGY FUELS MINING	EARTH ROVER PROGRAM RESEARCH	FSPN - AFRICA AGRICULTURE
HASS PETROLEUM — Servicing New Frontiers ENERGY	Rotary COMMUNITY	the EVENT factory EVENTS	Kisumu Kids Festival — A Day of Fun, Learning & Discovery! EVENTS	REPUBLIC OF KENYA — MINISTRY OF AGRICULTURE AND LIVESTOCK DEVELOPMENT GOVERNMENT

TEAM EXPERIENCE

Brands our people have worked on before or alongside Enwan: Safaricom · ABSA · KCB · Deutsche Welle · British Council · Kenya Tourism Board · KEPSA · USAID-funded programmes

Our ethics, *in writing.*

Telling a story from the inside is a privilege. Every Enwan project, crew member and partner follows this code. Ask us for the full version with any proposal.



01 **Consent first.** Informed, in the person's own language, recorded and revocable.

02 **Dignity in every frame.** No pity shots. People are shown as the authors of their lives.

03 **Names and places.** Real people and real places, with permission.

04 **Children are protected.** Guardian consent and no identifying details.

05 **Facts are sourced.** Every number on screen has a source.

06 **Give it back.** Communities see the finished work.

07 **Credit local talent.** Crew, fixers and translators are credited by name.



Strategists, filmmakers *and makers.*

One team from first question to final frame, with 50+ years of combined experience in communications, film and design.

- Strategy & research
- Creative direction
- Scriptwriting
- Directing
- Cinematography & drone
- Editing & colour
- Motion & design
- Sound & voice-over
- Photography
- Production management

Let's tell it *from the inside.*

PROJECTS & BRIEFS

creative@enwanmedia.com

PARTNERSHIPS

md@enwanmedia.com

Enwan Media Hub

ENWANMEDIA.COM · @ENWANMEDIA · ENWAN MEDIA HUB LTD · KENYA